

| Lp.                        | Nazwa przedmiotu                                   | Forma zaliczenia | ROK I  |     |     |    |      |        |     |     |     |      | ROK II |     |     |    |      |        |     |     |    |      | ROK III |    |     |    |      |        |    |    |     |      | Ogółem | w tym: |      |    |     |     | ECTS |  |  |  |  |  |  |
|----------------------------|----------------------------------------------------|------------------|--------|-----|-----|----|------|--------|-----|-----|-----|------|--------|-----|-----|----|------|--------|-----|-----|----|------|---------|----|-----|----|------|--------|----|----|-----|------|--------|--------|------|----|-----|-----|------|--|--|--|--|--|--|
|                            |                                                    |                  | 1 sem. |     |     |    |      | 2 sem. |     |     |     |      | 3 sem. |     |     |    |      | 4 sem. |     |     |    |      | 5 sem.  |    |     |    |      | 6 sem. |    |    |     |      |        |        |      |    |     |     |      |  |  |  |  |  |  |
|                            |                                                    |                  | w      | ćw  | lab | p  | ECTS | w      | ćw  | lab | p   | ECTS | w      | ćw  | lab | p  | ECTS | w      | ćw  | lab | p  | ECTS | w       | ćw | lab | p  | ECTS |        |    |    |     |      |        |        |      |    |     |     |      |  |  |  |  |  |  |
| A. Przedmioty podstawowe   |                                                    |                  |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 574  | 229    | 315    | 30   | 0  | 39  |     |      |  |  |  |  |  |  |
| 1                          | Język obcy                                         | E III            |        | 30  |     |    | 2    |        | 30  |     |     | 2    |        | 30  |     |    | 2    |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 90   | 0      | 90     | 0    | 0  | 6   |     |      |  |  |  |  |  |  |
| 2                          | Wychowanie fizyczne                                | z. I, II         |        | 30  |     |    | 0    |        | 30  |     |     | 0    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 0      | 60     | 0    | 0  | 0   |     |      |  |  |  |  |  |  |
| 3                          | BHP                                                | z. I             | 4      |     |     |    | 0    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 4    | 4      | 0      | 0    | 0  | 0   |     |      |  |  |  |  |  |  |
| 4                          | Matematyka                                         | E I              | 30     | 30  |     |    | 4    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 5                          | Nauka o organizacji                                | E I              | 30     | 30  |     |    | 4    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 6                          | Wprowadzenie do finansów                           | z.o. I           | 30     | 15  |     |    | 4    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 30     | 15     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 7                          | Mikroekonomia                                      | E I              | 30     | 30  |     |    | 4    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 8                          | Technologie informacyjne                           | z.o. I           |        |     |     | 30 | 2    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 0      | 0      | 30   | 0  | 2   |     |      |  |  |  |  |  |  |
| 9                          | Ochrona własności intelektualnych                  | z.o. I           | 15     |     |     |    | 1    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 15   | 15     | 0      | 0    | 0  | 1   |     |      |  |  |  |  |  |  |
| 10                         | Elementy prawa gospodarczego                       | z.o. I           | 15     |     |     |    | 2    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 15   | 15     | 0      | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 11                         | Przedmiot humanistyczny                            | z.o. I           | 30     |     |     |    | 3    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 30     | 0      | 0    | 0  | 3   |     |      |  |  |  |  |  |  |
| 12                         | Podstawy rachunkowości                             | E II             |        |     |     |    |      | 15     | 30  |     |     | 4    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 15     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 13                         | Statystyka                                         | E II             |        |     |     |    |      | 30     | 30  |     |     | 5    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 5   |     |      |  |  |  |  |  |  |
| B. Przedmioty kierunkowe   |                                                    |                  |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 855  | 420    | 300    | 45   | 90 | 59  |     |      |  |  |  |  |  |  |
| 1                          | Marketing                                          | E I              | 30     | 30  |     |    | 4    |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 2                          | Podstawy zarządzania                               | E II             |        |     |     |    |      | 30     |     |     | 30  | 5    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 0      | 0    | 30 | 5   |     |      |  |  |  |  |  |  |
| 3                          | Zachowania organizacyjne                           | z.o. II          |        |     |     |    |      | 15     | 30  |     |     | 3    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 15     | 30     | 0    | 0  | 3   |     |      |  |  |  |  |  |  |
| 4                          | Zarządzanie zasobami ludzkimi                      | E II             |        |     |     |    |      | 30     | 30  |     |     | 4    |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 5                          | Badania jakościowe w zarządzaniu                   | z.o. II          |        |     |     |    |      | 15     |     | 15  | 2   |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 15     | 0      | 15   | 0  | 2   |     |      |  |  |  |  |  |  |
| 6                          | Badania marketingowe                               | E II             |        |     |     |    |      | 15     | 15  | 15  | 3   |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 15     | 15     | 15   | 0  | 3   |     |      |  |  |  |  |  |  |
| 7                          | Wykład fakultatywny - humanistyczny                | z.o.II,III       |        |     |     |    |      | 15     |     |     | 1   | 15   |        |     | 1   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 30     | 0      | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 8                          | Wykład fakultatywny                                | z.o.II,III       |        |     |     |    |      | 15     |     |     | 1   | 15   |        |     | 1   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 30     | 0      | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 9                          | Finanse przedsiębiorstw                            | E III            |        |     |     |    |      |        |     |     |     | 30   | 30     |     | 4   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 10                         | Rachunek kosztów przedsiębiorstw                   | E III            |        |     |     |    |      |        |     |     |     | 30   | 30     |     | 4   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 11                         | Zarządzanie zmianą                                 | z.o. III         |        |     |     |    |      |        |     |     |     | 15   | 15     |     | 2   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 15     | 15     | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 12                         | Zarządzanie produkcją                              | z.o. III         |        |     |     |    |      |        |     |     |     | 15   |        | 15  | 3   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 15     | 0      | 15   | 0  | 3   |     |      |  |  |  |  |  |  |
| 13                         | Negocjacje i mediacje                              | z.o. III         |        |     |     |    |      |        |     |     |     | 15   | 30     |     | 3   |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 15     | 30     | 0    | 0  | 3   |     |      |  |  |  |  |  |  |
| 14                         | Etykieta i savoir-vivre w biznesie                 | z.o. IV          |        |     |     |    |      |        |     |     |     |      |        |     | 15  |    |      | 15     | 2   |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 15     | 0      | 0    | 15 | 2   |     |      |  |  |  |  |  |  |
| 15                         | Zarządzanie projektami                             | z.o. IV          |        |     |     |    |      |        |     |     |     |      |        |     | 15  | 30 |      | 2      |     |     |    |      |         |    |     |    |      |        |    |    |     | 45   | 15     | 30     | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 16                         | Analiza ekonomiczna                                | E IV             |        |     |     |    |      |        |     |     |     |      |        |     | 30  | 30 |      | 4      |     |     |    |      |         |    |     |    |      |        |    |    |     | 60   | 30     | 30     | 0    | 0  | 4   |     |      |  |  |  |  |  |  |
| 17                         | Zarządzanie ryzykiem                               | z.o. IV          |        |     |     |    |      |        |     |     |     |      |        |     | 15  |    |      | 15     | 2   |     |    |      |         |    |     |    |      |        |    |    |     | 30   | 15     | 0      | 0    | 15 | 2   |     |      |  |  |  |  |  |  |
| 18                         | Zarządzanie jakością                               | E IV             |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        | 30  | 30  |    | 4    |         |    |     |    |      |        |    |    | 60  | 30   | 30     | 0      | 0    | 4  |     |     |      |  |  |  |  |  |  |
| 19                         | Zakładanie i prowadzenie działalności gospodarczej | z.o. V           |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     | 15 | 2    |         |    |     |    |      |        |    |    | 15  | 0    | 0      | 0      | 15   | 2  |     |     |      |  |  |  |  |  |  |
| 20                         | Wprowadzenie do logistyki                          | z.o.IV           |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    | 15   |         |    |     | 15 | 2    |        |    |    |     | 30   | 15     | 0      | 0    | 15 | 2   |     |      |  |  |  |  |  |  |
| C. Moduł obieralny         |                                                    |                  |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 345  | 150    | 90     | 15   | 90 | 32  |     |      |  |  |  |  |  |  |
| 1                          | Moduł obieralny                                    |                  |        |     |     |    |      |        |     |     |     |      |        |     | 30  | 30 | 0    | 15     | 8   | 60  | 15 | 0    | 60      | 12 | 60  | 45 | 15   | 15     | 12 |    | 345 | 150  | 90     | 15     | 90   | 32 |     |     |      |  |  |  |  |  |  |
| D. Dyplomowanie i praktyka |                                                    |                  |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        |    |    |     | 1050 | 0      | 1050   | 0    | 0  | 50  |     |      |  |  |  |  |  |  |
| 1                          | Seminarium dyplomowe                               | z.o. IV, V, VI   |        |     |     |    |      |        |     |     |     |      |        |     | 30  |    |      | 2      |     | 30  |    |      | 2       |    | 30  |    |      |        | 4  |    | 90  | 0    | 90     | 0      | 0    | 8  |     |     |      |  |  |  |  |  |  |
| 2                          | Praca dyplomowa                                    | z.o. VI          |        |     |     |    |      |        |     |     |     |      |        |     |     |    |      |        |     |     |    |      |         |    |     |    |      |        | 2  |    |     | 0    |        | 0      | 0    | 0  | 2   |     |      |  |  |  |  |  |  |
| 3                          | Praktyka I                                         | z IV             | 0      |     |     |    |      |        |     |     |     |      | 20     |     |     |    |      |        |     |     |    |      | 0       |    |     |    |      |        |    |    |     |      | 480    | 0      | 480  | 0  | 0   | 20  |      |  |  |  |  |  |  |
| 4                          | Praktyka II                                        | z VI             | 0      |     |     |    |      |        |     |     |     |      | 0      |     |     |    |      |        |     |     |    |      | 20      |    |     |    |      |        |    |    |     |      | 480    | 0      | 480  | 0  | 0   | 20  |      |  |  |  |  |  |  |
| RAZEM                      |                                                    |                  | 214    | 195 | 30  | 0  | 30   | 180    | 195 | 30  | 30  | 30   | 135    | 135 | 15  | 0  | 20   | 105    | 120 | 0   | 45 | 20   | 90      | 75 | 0   | 75 | 20   | 75     | 75 | 15 | 30  | 20   | 2824   | 799    | 1755 | 90 | 180 | 180 |      |  |  |  |  |  |  |
|                            |                                                    |                  | 439    |     |     |    | 435  |        |     |     | 285 |      |        |     | 270 |    |      |        | 240 |     |    |      | 195     |    |     |    | 2824 |        |    |    |     |      |        |        |      |    |     |     |      |  |  |  |  |  |  |
|                            |                                                    |                  | 874    |     |     |    |      |        |     |     |     |      | 60     |     | 555 |    |      |        |     |     |    |      |         |    | 60  |    | 435  |        |    |    |     |      |        |        |      |    | 60  |     | 2824 |  |  |  |  |  |  |

**PLAN STUDIÓW STACJONARNYCH I stopnia**  
**KIERUNEK: ZARZĄDZANIE**  
**PROFIL: PRAKTYCZNY**  
**Moduł obieralny: BIZNES CYFROWY I NOWE TECHNOLOGIE**

| Lp.                                                   | Nazwa przedmiotu                                                | Forma zajęć | ROK I  |     |      |    |      |        |     |      |    |      | ROK II |     |      |    |      |        |     |      |    |      | ROK III |     |      |    |      |        |     |      |    |      | Ogółem | w tym: |    |    |    | ECTS |
|-------------------------------------------------------|-----------------------------------------------------------------|-------------|--------|-----|------|----|------|--------|-----|------|----|------|--------|-----|------|----|------|--------|-----|------|----|------|---------|-----|------|----|------|--------|-----|------|----|------|--------|--------|----|----|----|------|
|                                                       |                                                                 |             | 1 sem. |     |      |    | ECTS | 2 sem. |     |      |    | ECTS | 3 sem. |     |      |    | ECTS | 4 sem. |     |      |    | ECTS | 5 sem.  |     |      |    | ECTS | 6 sem. |     |      |    | ECTS |        |        |    |    |    |      |
|                                                       |                                                                 |             | w.     | ćw. | lab. | p. |      | w.     | ćw. | lab. | p. |      | w.     | ćw. | lab. | p. |      | w.     | ćw. | lab. | p. |      | w.      | ćw. | lab. | p. |      | w.     | ćw. | lab. | p. |      |        |        |    |    |    |      |
| C. Moduł obieralny: BIZNES CYFROWY I NOWE TECHNOLOGIE |                                                                 |             |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    |      |        |     |      |    |      |        |        |    |    |    |      |
| 1                                                     | Cyfrowa transformacja przedsiębiorstw                           | E IV        |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15     |     | 15   | 4  |      |         |     |      |    |      |        |     |      |    | 45   | 15     | 15     | 0  | 15 | 4  |      |
| 2                                                     | Cyberbezpieczeństwo i ochrona danych                            | z.o. IV     |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15     |     |      | 4  |      |         |     |      |    |      |        |     |      |    | 30   | 15     | 15     | 0  | 0  | 4  |      |
| 3                                                     | Podstawy e-commerce i model biznesu internetowego               | E V         |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15      |     | 15   | 4  |      |        |     |      |    | 45   | 15     | 15     | 0  | 15 | 4  |      |
| 4                                                     | Organizacja i zarządzanie zespołami rozproszonymi i wirtualnymi | z.o. V      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 2  |      |        |     |      |    | 30   | 15     | 0      | 0  | 15 | 2  |      |
| 5                                                     | Analiza danych biznesowych                                      | z.o. V      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 3  |      |        |     |      |    | 30   | 15     | 0      | 0  | 15 | 3  |      |
| 6                                                     | Marketing cyfrowy i social media w biznesie                     | z.o. V      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 3  |      |        |     |      |    | 30   | 15     | 0      | 0  | 15 | 3  |      |
| 7                                                     | Zarządzanie relacjami z klientem (CRM) i obsługa klienta online | E VI        |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     | 15   | 3  | 45   | 15     | 15     | 0  | 15 | 3  |      |
| 8                                                     | Logistyka i zarządzanie łańcuchem dostaw w e-commerce           | z.o. VI     |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     |      | 3  | 30   | 15     | 15     | 0  | 0  | 3  |      |
| 9                                                     | Strategie sprzedaży i zarządzanie kanałami online               | z.o. VI     |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     |      | 3  | 30   | 15     | 15     | 0  | 0  | 3  |      |
| 10                                                    | Zintegrowane systemy zarządzania klasy ERP                      | z.o. VI     |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   |        | 15  |      | 3  | 30   | 15     | 0      | 15 | 0  | 3  |      |
| Razem liczba godzin                                   |                                                                 |             | 0      | 0   | 0    | 0  | 0    | 0      | 0   | 0    | 0  | 0    | 0      | 0   | 0    | 0  | 30   | 30     | 0   | 15   | 8  | 60   | 15      | 0   | 60   | 12 | 60   | 45     | 15  | 15   | 12 | 345  | 150    | 90     | 15 | 90 | 32 |      |

**PLAN STUDIÓW STACJONARNYCH I stopnia**  
**KIERUNEK: ZARZĄDZANIE**  
**PROFIL: PRAKTYCZNY**  
**Moduł obieralny: ZARZĄDZANIE NOWOCZESNĄ ORGANIZACJĄ**

| Lp.                                                    | Nazwa przedmiotu                                          | Forma zalicz. | ROK I  |     |      |    |      |        |     |      |    |      | ROK II |     |      |    |      |        |     |      |    |      | ROK III |     |      |    |      |        |     |      |    |      | Ogółem | w tym: |    |    |    | ECTS |
|--------------------------------------------------------|-----------------------------------------------------------|---------------|--------|-----|------|----|------|--------|-----|------|----|------|--------|-----|------|----|------|--------|-----|------|----|------|---------|-----|------|----|------|--------|-----|------|----|------|--------|--------|----|----|----|------|
|                                                        |                                                           |               | 1 sem. |     |      |    |      | 2 sem. |     |      |    |      | 3 sem. |     |      |    |      | 4 sem. |     |      |    |      | 5 sem.  |     |      |    |      | 6 sem. |     |      |    |      |        |        |    |    |    |      |
|                                                        |                                                           |               | w.     | ćw. | lab. | p. | ECTS | w.     | ćw. | lab. | p. | ECTS | w.     | ćw. | lab. | p. | ECTS | w.     | ćw. | lab. | p. | ECTS | w.      | ćw. | lab. | p. | ECTS | w.     | ćw. | lab. | p. | ECTS |        |        |    |    |    |      |
| C. Moduł obieralny: ZARZĄDZANIE NOWOCZESNĄ ORGANIZACJĄ |                                                           |               |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    |      |        |     |      |    |      |        |        |    |    |    |      |
| 1                                                      | Nowoczesne modele organizacji                             | E IV          |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15     |     | 15   | 4  |      |         |     |      |    |      |        |     |      |    |      | 45     | 15     | 15 | 0  | 15 | 4    |
| 2                                                      | Struktura i koszt kapitału w organizacji                  | z.o. IV       |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15     |     |      | 4  |      |         |     |      |    |      |        |     |      |    |      | 30     | 15     | 15 | 0  | 0  | 4    |
| 3                                                      | Analiza finansowa                                         | E V           |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   | 15      |     | 15   | 4  |      |        |     |      |    |      | 45     | 15     | 15 | 0  | 15 | 4    |
| 4                                                      | Techniki kreatywne i innowacje                            | z.o. V        |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 2  |      |        |     |      |    |      | 30     | 15     | 0  | 0  | 15 | 2    |
| 5                                                      | Zarządzanie wiedzą i informacją w nowoczesnej organizacji | z.o. V        |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 3  |      |        |     |      |    |      | 30     | 15     | 0  | 0  | 15 | 3    |
| 6                                                      | Marketing cyfrowy i social media w biznesie               | z.o. V        |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    | 15   |         |     | 15   | 3  |      |        |     |      |    |      | 30     | 15     | 0  | 0  | 15 | 3    |
| 7                                                      | Jakość obsługi klienta                                    | E VI          |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     | 15   | 3  | 45   | 15     | 15     | 0  | 15 | 3  |      |
| 8                                                      | Zrównoważony rozwój w biznesie                            | z.o. VI       |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     |      | 3  | 30   | 15     | 15     | 0  | 0  | 3  |      |
| 9                                                      | Sztuczna inteligencja w biznesie                          | z.o. VI       |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   |        | 15  |      | 3  | 30   | 15     | 0      | 15 | 0  | 3  |      |
| 10                                                     | Autoprezentacja i wizerunek menedżera                     | z.o. VI       |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |        |     |      |    |      |         |     |      |    | 15   | 15     |     |      | 3  | 30   | 15     | 15     | 0  | 0  | 3  |      |
| Razem liczba godzin                                    |                                                           |               | 0      | 0   | 0    | 0  | 0    | 0      | 0   | 0    | 0  | 0    | 0      | 0   | 0    | 0  | 30   | 30     | 0   | 15   | 8  | 60   | 15      | 0   | 60   | 12 | 60   | 45     | 15  | 15   | 12 | 345  | 150    | 90     | 15 | 90 | 32 |      |

KIERUNEK: ZARZĄDZANIE  
PROFIL: PRAKTYCZNY  
Moduł obieralny:ZARZĄDZANIE ZASOBAMI LUDZKIMI

| Lp.                                               | Nazwa przedmiotu                         | Forma zalicz | ROK I  |    |     |   |    |      |        |     |   |    | ROK II |      |        |   |    |    |     |      |        |    | ROK III |     |   |      |        |    |     |    |    |      | Ogółem | w tym: |     |    |    |    | ECTS |      |
|---------------------------------------------------|------------------------------------------|--------------|--------|----|-----|---|----|------|--------|-----|---|----|--------|------|--------|---|----|----|-----|------|--------|----|---------|-----|---|------|--------|----|-----|----|----|------|--------|--------|-----|----|----|----|------|------|
|                                                   |                                          |              | 1 sem. |    |     |   |    | ECTS | 2 sem. |     |   |    |        | ECTS | 3 sem. |   |    |    |     | ECTS | 4 sem. |    |         |     |   | ECTS | 5 sem. |    |     |    |    | ECTS |        | 6 sem. |     |    |    |    |      | ECTS |
|                                                   |                                          |              | w.     | cw | lab | p | w. |      | cw     | lab | p | w. | cw     |      | lab    | p | w. | cw | lab |      | p      | w. | cw      | lab | p |      | w.     | cw | lab | p  | w. |      |        | cw     | lab | p  |    |    |      |      |
| C. Moduł obieralny: ZARZĄDZANIE ZASOBAMI LUDZKIMI |                                          |              |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    |         |     |   |      |        |    |     |    |    |      |        |        |     |    |    |    |      |      |
| 1                                                 | Rekrutacja i selekcja pracowników        | E IV         |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    | 15 | 15  |      | 15     | 4  |         |     |   |      |        |    |     |    |    |      |        | 45     | 15  | 15 | 0  | 15 | 4    |      |
| 2                                                 | Prawo pracy i ubezpieczenia społeczne    | z.o. IV      |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    | 15 | 15  |      |        | 4  |         |     |   |      |        |    |     |    |    |      |        | 30     | 15  | 15 | 0  | 0  | 4    |      |
| 3                                                 | Wynagrodzenia i systemy motywacyjne      | E V          |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    | 15      | 15  |   | 15   | 4      |    |     |    |    |      |        | 45     | 15  | 15 | 0  | 15 | 4    |      |
| 4                                                 | Kompetencje menedżerskie i przywództwo   | z.o. V       |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    | 15      |     |   | 15   | 2      |    |     |    |    |      |        | 30     | 15  | 0  | 0  | 15 | 2    |      |
| 5                                                 | Szkolenia i rozwój zawodowy pracowników  | z.o. V       |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    | 15      |     |   | 15   | 3      |    |     |    |    |      |        | 30     | 15  | 0  | 0  | 15 | 3    |      |
| 6                                                 | Systemy ocen pracowniczych               | z.o. V       |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    | 15      |     |   | 15   | 3      |    |     |    |    |      |        | 30     | 15  | 0  | 0  | 15 | 3    |      |
| 7                                                 | Kreowanie marki pracodawcy w praktyce HR | E VI         |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    |         |     |   |      | 15     | 15 |     | 15 | 3  |      | 45     | 15     | 15  | 0  | 15 | 3  |      |      |
| 8                                                 | Work-life Balance                        | z.o VI       |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    |         |     |   |      | 15     | 15 |     |    | 3  |      | 30     | 15     | 15  | 0  | 0  | 3  |      |      |
| 9                                                 | Cyfrowe narzędzia w obszarze ZZL         | z.o. VI      |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    |         |     |   |      | 15     |    | 15  |    | 3  |      | 30     | 15     | 0   | 15 | 0  | 3  |      |      |
| 10                                                | Budowanie zespołów                       | z.o. VI      |        |    |     |   |    |      |        |     |   |    |        |      |        |   |    |    |     |      |        |    |         |     |   |      | 15     | 15 |     |    | 3  |      | 30     | 15     | 15  | 0  | 0  | 3  |      |      |
| Razem liczba godzin                               |                                          |              | 0      | 0  | 0   | 0 | 0  | 0    | 0      | 0   | 0 | 0  | 0      | 0    | 0      | 0 | 0  | 30 | 30  | 0    | 15     | 8  | 60      | 15  | 0 | 60   | 12     | 60 | 45  | 15 | 15 | 12   | 345    | 150    | 90  | 15 | 90 | 32 |      |      |